



September 19, 2024

The Honorable Gavin Newsom Governor, State of California 1021 O Street, Suite 9000 Sacramento, CA 95814

Re: AB 2013: GenAI Training Data Transparency

SB 1047: Safe and Secure Innovation for Frontier Artificial Intelligence Models Act

Dear Governor Newsom,

We, the undersigned organizations, respectfully submit this letter to request you to sign into law AB 2013: GenAI Training Data Transparency and SB 1047: Safe and Secure Innovation for Frontier Artificial Intelligence Models Act.

We commend you for being a bold leader who courageously stands up to protect women's rights, who proposes innovative initiatives to address the climate crisis, and protect vulnerable communities from worsening extreme weather. You swiftly recognized the threat AI systems pose to democracy as we witnessed most recently with a deepfake produced using AI-generated voiceover to mimic a campaign ad for Vice President Kamala Harris. You stated "Manipulating a voice in an 'ad' like this one should be illegal, I'll be signing a bill in a matter of weeks to make sure it is."

We commend you for making good on your promise and signing AB 2839: Protecting Democracy against Election Disinformation and Deepfakes into law.

We now urge you to move forward AI progress and sign the bills AB 2013 and SB 1047. These bills will collectively establish transparency and accountability obligations for the private sector and regulate the safe development and deployment of AI systems. Furthermore, as they stand now, the bills reflect a negotiated and consensus based outcome with compromises made by the public and civil society organizations.

Whether the risks and harms created by AI are intentional or unintentional, we need clear guardrails that center the fundamental rights of people at the heart of policymaking. Trust in AI systems has plummeted 15% - from 50% to 35%, across party lines in the United States. AI is





not a partisan issue. People have a right to be concerned given the tech industry's inability to self-regulate and innovate responsibly.

Transparency and accountability requirements for tech companies should be a building block for developing human-centric AI. The time has come for those in power to act and pass progressive legislation that serves the interest of the American people. We stand with the many public interest, civil society, youth organizations, and even former employees of tech companies that are calling upon you to set the guardrails for responsible innovation.

Please do not fall prey to the false choice that is holding up congressional action in DC. Regulation and innovation can coexist, and progress does not mean absence of regulation. As residents of California and as members of American civil society organizations, and champions for human rights, we urge you to sign the following bills into law:

AB 2013: GenAI Training Data Transparency, SB 1047: Safe and Secure Innovation for Frontier Artificial Intelligence Models Act.

Thank you for your efforts to safeguard and serve the American people, and Californians. It's time for AI to progress.

Sincerely,

Evelina Ayrapetyan

Fellow, Center for AI and Digital Policy

Tim Friedlander President, NAVA